ALSO APPROVED FOR ADOLESCENTS

STELARA® is a prescription medicine used to treat adults and children 12 years and older with moderate or severe plaque psoriasis who may benefit from taking injections or pills (systemic therapy) or phototherapy (treatment using ultraviolet light alone or with pills).

STELARA® is not for everyone; only your doctor can decide if it’s right for you. STELARA® is a prescription medicine that affects your immune system. It can increase your chances of having serious side effects including serious infections, cancer, serious allergic reactions, lung inflammation, and a rare condition—reversible posterior leukoencephalopathy syndrome. Please read the Important Safety Information on page 6 and the Medication Guide for STELARA® to learn more about these and other risks for STELARA®. Discuss any questions you have with your doctor.

With more than 8 years on the market, STELARA® has treated more than 155,000 adults in the United States for plaque psoriasis.
PLAQUE PSORIASIS SYMPTOMS CAN BE CHALLENGING, BUT STELARA® MAY HELP

There are 7.5 million people in the U.S. living with psoriasis today—80% of whom have plaque psoriasis—and many of them have been just where you are. Fed up with plaque psoriasis running their lives and frustrated with failed treatments that don’t give them clearer skin. But that doesn’t have to be you.

With STELARA®, you may control your moderate to severe plaque psoriasis with only 4 doses a year after 2 starter doses. Be the you who takes control. Ask your dermatologist about STELARA® today.

STELARA® is recognized by the National Psoriasis Foundation as a first-line treatment for moderate to severe plaque psoriasis.

THE STELARA® STORY

STELARA® needs to be administered 4 times a year after 2 starter doses—the fewest doses of any biologic, for as little as $5 a dose.

SEE HOW STELARA® DOSING STACKS UP

First 52 weeks of therapy in adults

<table>
<thead>
<tr>
<th>STELARA® (ustekinumab)</th>
<th>HUMIRA® (adalimumab)</th>
<th>COSENTYX® (secukinumab)</th>
<th>ENBREL® (etanercept)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 DOSES</td>
<td>27 DOSES</td>
<td>34 DOSES</td>
<td>64 DOSES</td>
</tr>
<tr>
<td>Once every 12 weeks</td>
<td>Once every other week</td>
<td>Once every 4 weeks</td>
<td>Once every week</td>
</tr>
<tr>
<td>(after 2 starter doses</td>
<td>(starting 1 week after</td>
<td>(after once-weekly dosing for the</td>
<td>(after twice-weekly doses</td>
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<tr>
<td>at weeks 0 and 4)</td>
<td>the initial dose)</td>
<td>first 5 doses); 2 injections per dose 1</td>
<td>for the first 3 months)</td>
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</table>

SELECTED IMPORTANT SAFETY INFORMATION

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RESULTS YOU CAN SEE, AFTER JUST 2 STARTER DOSES*

IN A CLINICAL STUDY, 71% OF ADULT PLAQUE PSORIASIS SUFFERERS EXPERIENCED SIGNIFICANTLY CLEARER SKIN AT WEEK 12 AFTER 2 STARTER DOSES OF STELARA®

For illustrative purposes only. Individual results may vary.  
* STELARA® is a 45 mg or 90 mg injection given under the skin as directed by your doctor at weeks 0, 4, and every 12 weeks thereafter. It is administered by a healthcare provider or self-injected only after proper training. In children 12 years and older, it is recommended that STELARA® be given by a healthcare provider.

GET CLEARER, STAY CLEARER

MOST ADULT STELARA® PATIENTS SEE THEIR SKIN GET CLEARER...AND STAY CLEARER.

In a clinical study:

- 7 out of 10 people taking STELARA® saw at least 75% clearer skin at 12 weeks
- 6 out of 10 people had their plaque psoriasis rated as cleared or minimal at 12 weeks
- Nearly 8 out of 10 people who initially saw at least 75% clearer skin with STELARA® kept their skin clear with continued therapy at 2 years¹

Individual results may vary.  
¹ Includes only people who responded at 7 and 10 months. They were allowed to use topical medicines along with STELARA® after nearly 1.5 years.

PLAQUE PSORIASIS, INSIDE AND OUT

Plaque psoriasis is a chronic (long-lasting) inflammatory skin condition that’s caused partly by an overactive immune system that produces 2 proteins called IL-12 and IL-23 at higher-than-normal levels. These proteins can increase skin cell growth up to 10 times faster than normal. Instead of shedding, the skin cells pile up on top of each other and form red, raised patches of skin called plaques.

STELARA® WORKS DIFFERENTLY

STELARA® is the only biologic that blocks the IL-12 and IL-23 proteins, which are part of the immune system, and are thought to play a role in plaque psoriasis.

IS IT WORTH A SHOT?

All biologics need to be injected, and the benefits can be worth it.

STELARA® provides a convenient dosing schedule of 4 times a year after 2 starter doses. You can choose to inject yourself after proper training, or you can have your doctor administer the dose for you. In children 12 years and older, it is recommended that STELARA® be given by a healthcare provider.

Visits to your doctor can provide a valuable opportunity to check on your progress and discuss, in person, any questions you may have.

SELECTED IMPORTANT SAFETY INFORMATION

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SUPPORT WITH JANSSEN CAREPATH

Janssen CarePath provides information you may need to help you get started and stay on track once your dermatologist has prescribed STELARA®.

Your Janssen CarePath Care Coordinator can:

- Review your health plan benefits to help answer questions about insurance coverage
- Help find programs that may help with out-of-pocket costs for STELARA®
- Work with your specialty pharmacy to process and deliver the STELARA® medication to your doctor’s office or home

Call a Janssen CarePath Care Coordinator at 877-CarePath (877-227-3728) Monday–Friday, 8 am–8 pm ET or visit JanssenCarePath.com.

INSURANCE COVERAGE

If you are starting STELARA®, your dermatologist’s office will check to see what your insurance covers.

No matter what type of insurance you have, Janssen CarePath can help explain your medication insurance coverage and benefits.

COST SUPPORT OPTIONS

If you are eligible, you may be able to lower your out-of-pocket costs for STELARA®. With the Janssen CarePath Savings Program, eligible patients pay $5 for each dose for your STELARA® medication costs, with a $20,000 maximum program benefit each calendar year.

* $20,000 maximum program benefit per calendar year. Not valid for patients using Medicare, Medicaid, or any other federally funded programs to pay for STELARA®. Visit STELARA.JanssenCarePathSavings.com for full eligibility requirements.

HELP IF YOUR INSURANCE PLAN DOES NOT APPROVE STELARA® TREATMENT

If you are delayed or denied treatment from your insurance provider, call a Janssen CarePath Care Coordinator at 877-CarePath (877-227-3728), Monday–Friday, 8 am–8 pm ET. Or if you are using government insurance or do not have insurance coverage, JanssenPrescriptionAssistance.com provides information on affordability programs.

LET’S GET STARTED

If you are eligible, you may be able to lower your out-of-pocket costs for STELARA®. With the Janssen CarePath Savings Program, eligible patients pay $5 for each dose for your STELARA® medication costs, with a $20,000 maximum program benefit each calendar year.

IT’S TIME TO TALK

DOES YOUR DOCTOR KNOW YOU’RE READY FOR THE NEXT STEP?

Sometimes talking about your plaque psoriasis symptoms isn’t easy. Rest assured, your dermatologist wants you to see clearer skin just as much as you do.

When talking to your dermatologist, this is your time to share everything about how you’re feeling and how it’s affecting your life. This is your turn to control plaque psoriasis and not let your plaque psoriasis control you.

GETTING THE MOST FROM THE TIME WITH YOUR DOCTOR

You’ve got questions. Your dermatologist has answers, and the more questions you ask the better he or she is able to understand how your condition is affecting you, and the treatment that might be best. Your dermatologist will also have questions. Having answers to the following will help ensure the most beneficial conversation:

Treatment History

I have tried the following psoriasis medications so far (check all that apply):

- [ ] Topicals  - [ ] Phototherapy  - [ ] Oral Medications  - [ ] Other

If I could, I would change the following aspects about the treatments I’ve tried (check all that apply):

- [ ] Convenience of treatment  - [ ] Control over flare-ups
- [ ] Effectiveness of treatment  - [ ] Frequency of flare-ups
- [ ] Frequency of treatment  - [ ] Time spent on treatment
- [ ] Consistency of results over time  - [ ] Number of treatments used at one time

On a scale of 1 to 5 (1 being not satisfied, 5 being very satisfied) this is how satisfied I am with my current treatment:

1 2 3 4 5

SELECTED IMPORTANT SAFETY INFORMATION

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STELARA®: ALSO APPROVED FOR ADOLESCENTS

Adolescence is an exciting but occasionally difficult time. If a child or teen is suffering from plaque psoriasis, however, things may be more difficult than exciting. Symptoms like red or scaling plaques on the skin can make things as tough for kids as they do for grownups.

VISIBLE RESULTS

In a clinical study, adolescent patients experienced significant skin clearance at week 12, after 2 doses of STELARA®. Almost 70% were rated as cleared or almost cleared, and more than 8 out of 10 adolescent patients taking STELARA® saw at least 75% clearer skin.

STELARA® isn’t right for everyone. Individual results may vary.

HISTORY OF TREATING PLAQUE PSORIASIS

8+ YEARS ON THE MARKET†

155k PATIENTS PRESCRIBED IN THE U.S.§

† Approved for the treatment of adult patients with moderate or severe plaque psoriasis in September 2009.

§ More than 155,000 patients were prescribed STELARA® in the United States from September 2009 to August 2016. Estimations are based on calculations using product utilization data collected in the United States for STELARA® to determine patient type, average dose per administration, total number of administrations, and patient persistency rates.

FEWER DOSES PER YEAR

STELARA® is given as an injection under the skin just 4 times a year, after 2 starter doses at weeks 0 and 4, making it simple for parents to help their adolescent stay on a treatment schedule. In children 12 years and older, it is recommended that STELARA® be given by a healthcare provider.

First 52 weeks of treatment

STELARA®
(ustekinumab)

6
DOSES
Once every 12 weeks
(after 2 starter doses at weeks 0 and 4)

ENBREL®
(etanercept)

52
DOSES
Once weekly

† Enbrel® is indicated for the treatment of patients 4 years or older with chronic moderate to severe plaque psoriasis (PsO) who are candidates for systemic therapy or phototherapy.

While frequency of treatment matters, there are other important factors to consider.

SELECTED IMPORTANT SAFETY INFORMATION

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IMPORTANT SAFETY INFORMATION

STELARA® is a prescription medicine that affects your immune system. STELARA® can increase your chance of having serious side effects including:

**Serious Infections**
STELARA® may lower your ability to fight infections and may increase your risk of infections. While taking STELARA®, some people have serious infections, which may require hospitalization, including tuberculosis (TB), and infections caused by bacteria, fungi, or viruses.

- Your doctor should check you for TB before starting STELARA® and watch you closely for signs and symptoms of TB during treatment with STELARA®.
- If your doctor feels that you are at risk for TB, you may be treated for TB before and during treatment with STELARA®.

You should not start taking STELARA® if you have any kind of infection unless your doctor says it is okay.

**Before starting STELARA®, tell your doctor if you:**
- think you have an infection or have symptoms of an infection such as:
  - fever, sweats, or chills
  - muscle aches
  - cough
  - shortness of breath
  - blood in phlegm
  - weight loss
- are being treated for an infection
- get a lot of infections or have infections that keep coming back
- have TB, or have been in close contact with someone with TB

**After starting STELARA®, call your doctor right away** if you have any symptoms of an infection (see above). STELARA® can make you more likely to get infections or make an infection that you have worse. People who have a genetic problem where the body does not make any of the proteins interleukin 12 (IL-12) and interleukin 23 (IL-23) are at a higher risk for certain serious infections that can spread throughout the body and cause death. People who take STELARA® may also be more likely to get these infections.

**Cancers**
STELARA® may decrease the activity of your immune system and increase your risk for certain types of cancer. Tell your doctor if you have ever had any type of cancer. Some people who had risk factors for skin cancer developed certain types of skin cancers while receiving STELARA®. Tell your doctor if you have any new skin growths.

**Reversible posterior leukoencephalopathy syndrome (RPLS)**
RPLS is a rare condition that affects the brain and can cause death. The cause of RPLS is not known. If RPLS is found early and treated, most people recover. Tell your doctor right away if you have any new or worsening medical problems including: headache, seizures, confusion, and vision problems.

**Serious Allergic Reactions**
Serious allergic reactions can occur. Stop using STELARA® and get medical help right away if you have any symptoms of a serious allergic reaction such as: feeling faint, swelling of your face, eyelids, tongue, or throat, chest tightness, or skin rash.

**Lung Inflammation**
Cases of lung inflammation have happened in some people who receive STELARA® and may be serious. These lung problems may need to be treated in a hospital. Tell your doctor right away if you develop shortness of breath or a cough that doesn’t go away during treatment with STELARA®.

Before receiving STELARA®, tell your doctor about all of your medical conditions, including if you:
- have any of the conditions or symptoms listed above for serious infections, cancers, or RPLS.
- ever had an allergic reaction to STELARA® or any of its ingredients. Ask your doctor if you are not sure.
- are allergic to latex. The needle cover on the prefilled syringe contains latex.
- have recently received or are scheduled to receive an immunization (vaccine). People who take STELARA® should not receive live vaccines. Tell your doctor if anyone in your house needs a live vaccine. The viruses used in some types of live vaccines can spread to people with a weakened immune system, and can cause serious problems. You should not receive the BCG vaccine during the one year before receiving STELARA® or one year after you stop receiving STELARA®.
- have any new or changing lesions within psoriasis areas or on normal skin.
- are receiving or have received allergy shots, especially for serious allergic reactions.
- receive or have received phototherapy for your psoriasis.
- are pregnant or plan to become pregnant. It is not known if STELARA® can harm your unborn baby. You and your doctor should decide if you will receive STELARA®.
- are breastfeeding or plan to breastfeed. It is thought that STELARA® passes into your breast milk. Talk to your doctor about the best way to feed your baby if you receive STELARA®.

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Know the medicines you take. Keep a list of them to show your doctor and pharmacist when you get a new medicine.

When prescribed STELARA®:
- Use STELARA® exactly as your doctor tells you. STELARA® is intended for use under the guidance and supervision of your doctor.
- STELARA® is intended for use under the guidance and supervision of your doctor. In children 12 years and older, it is recommended that STELARA® be administered by a healthcare provider. If your doctor decides that you or a caregiver may give your injections of STELARA® at home, you should receive training on the right way to prepare and inject STELARA®. Your doctor will determine the right dose of STELARA® for you, the amount for each injection, and how often you should receive it. Do not try to inject STELARA® yourself until you or your caregiver have been shown how to inject STELARA® by your doctor or nurse.

**Common side effects of STELARA® include:** upper respiratory infections, headache, and tiredness in psoriasis patients; joint pain and nausea in psoriatic arthritis patients; and upper respiratory infections, redness at the injection site, vaginal yeast infections, itching, urinary tract infections, and vomiting in Crohn’s disease patients. These are not all of the possible side effects with STELARA®. Tell your doctor about any side effect that you experience. Ask your doctor or pharmacist for more information.

Please read the full Prescribing Information and Medication Guide for STELARA® and discuss any questions you have with your doctor. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.